Marcus Rosmalm Creative

Profile
Creative based in Stockholm working with brands internationally. I shape brands, campaigns and visual systems, moving between ideas, structure and hands-on execution. I focus on clarity, craft and consistency, translating concepts into strong visual communication across touchpoints. Comfortable working from idea to final delivery in close collaboration with clients and teams.

Experience
Leading and shaping design work across brand and campaign projects
Developing concepts, visual systems and scalable formats
Translating ideas into clear, consistent visual communication
Working across digital and print with typography, colour and imagery
Delivering production-ready design with attention to detail
Collaborating with creatives, clients and stakeholders

Selected clients
IKEA
The Nobel Prize
Liljevalchs
City of Stockholm

Awards
D&AD
The Publishing Prize

Skills
Brand design
Visual identity
Campaigns
Art direction
Concept development
Design systems
Typography, layout and visual structure
Image direction
Digital and print
Production and final artwork
AI in creative workflows

Tools
Adobe Creative Cloud
Figma
AI tools

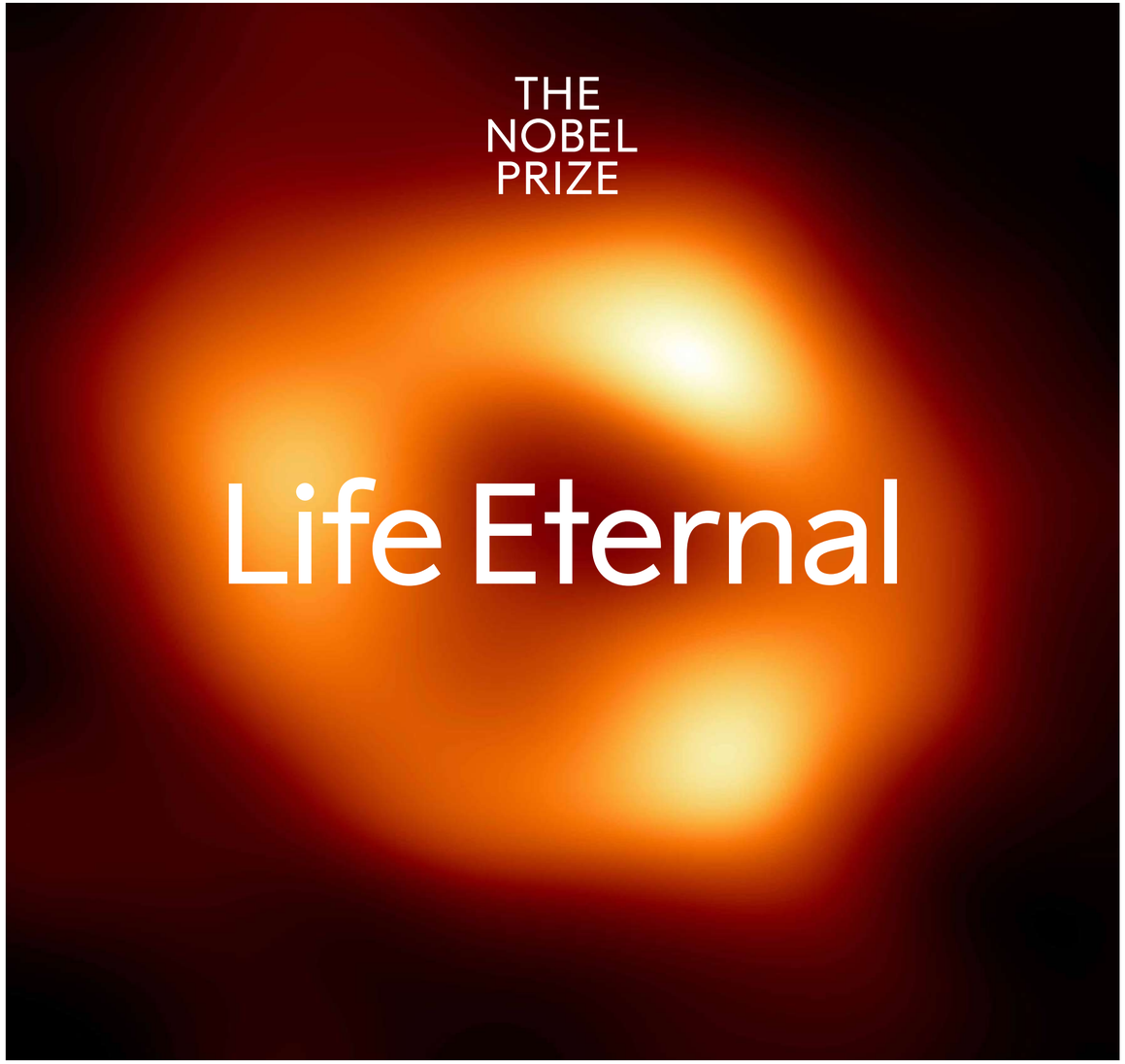
Education
Forsbergs Skola, Stockholm
Graphic Design and Advertising

Languages
Swedish native
English professional

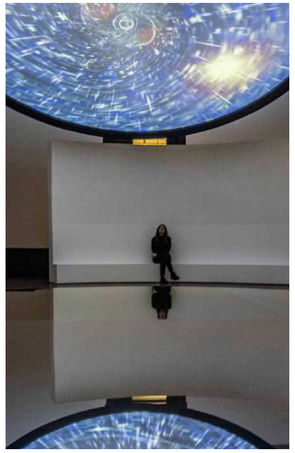
Marcus Rosmalm
Work

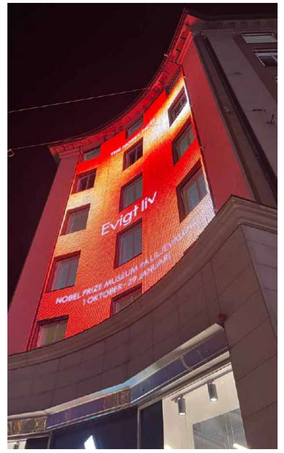
The Nobel Prize
IKEA
Liljevalchs
Internetstiftelsen
Nordic Cheerleading Championship
Handarbetets Vänner
Dansmuseet

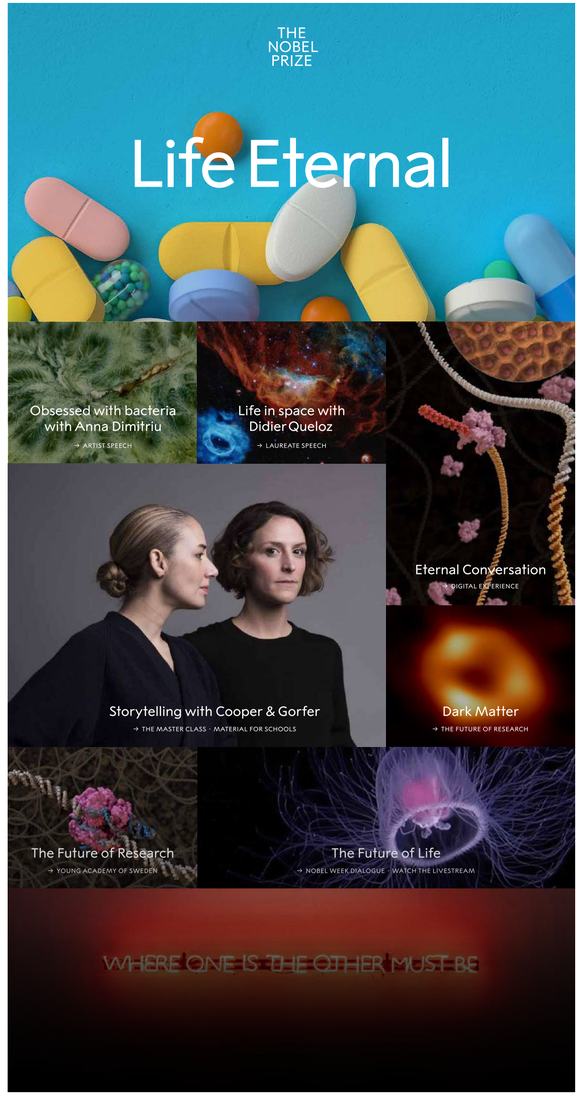
Blå+
Swedish National Agency for Higher Vocational Education
DENSIQ Group
Goto 10
Beckmans
Stockholm Public Art Council



The exhibition Life Eternal – simultaneously with the Nobel Prize ceremony in Stockholm brought together science, art and cultural history. It showed different approaches to eternity, explored the crucial issues of our era and offered hope for the future.

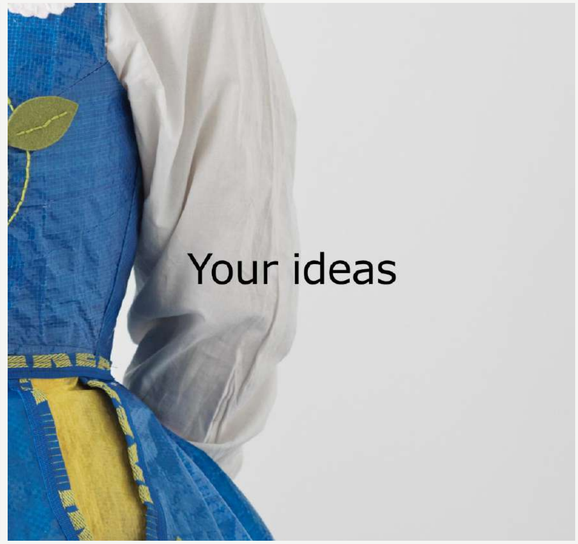






IKEA HACKED
Our products. Your ideas.

Our products


Your ideas

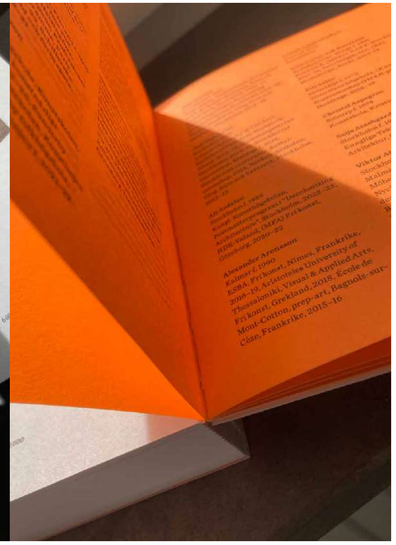
IKEA HACKED

IKEA®
museum

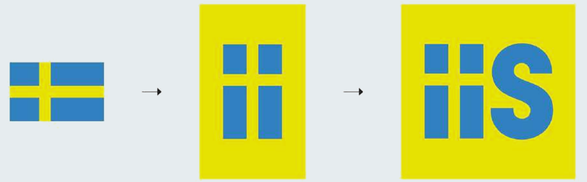
Vårsalongen 13.2–3.5 2026 Liljevalchs

Vårsalongen
13.2–3.5
Liljevalchs
Vårsalongen

Vårsalongen

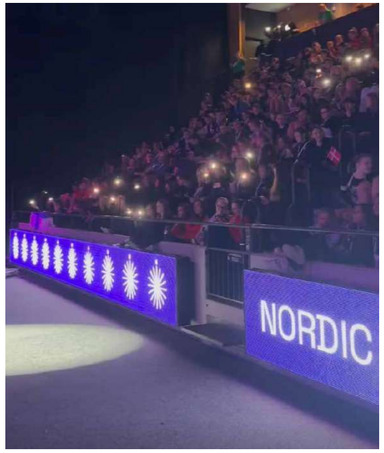


Jury 2026
Carola Grahn

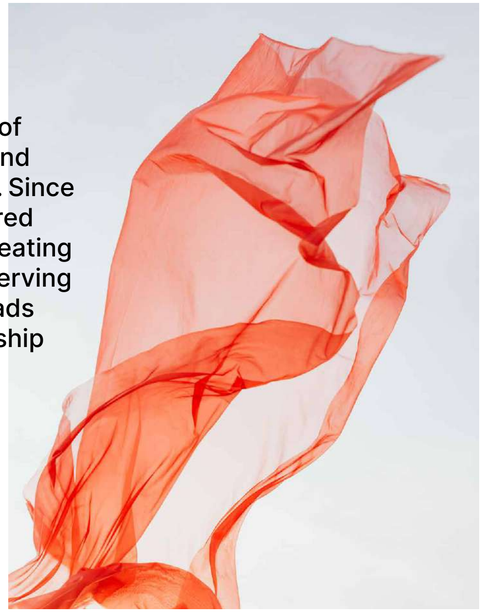


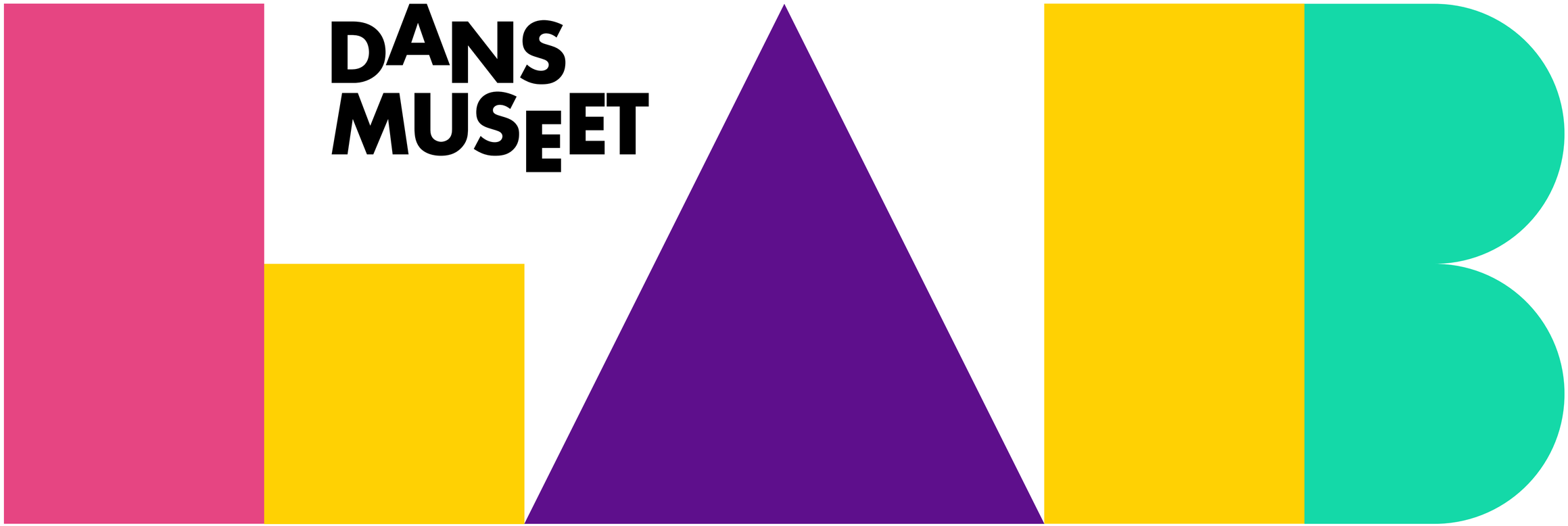
D&AD Awards
Winner. Wood Pencil.
Logo Design.

NORDIC
CHEERLEADING
CHAMPIONSHIP
2026 GATORADE ARENA FINLAND



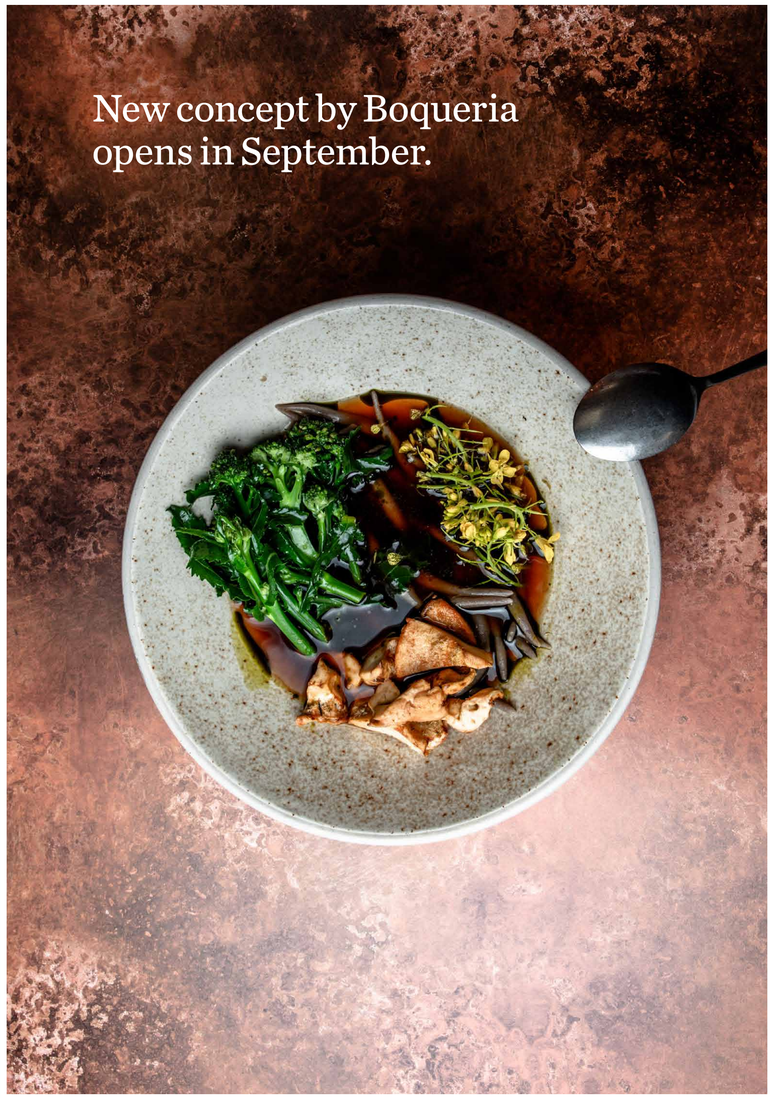
Handarbetets Vänner (Friends of Handicraft) is where tradition and innovation are woven together. Since 1874 the association has nurtured textile art – training artisans, creating contemporary works, and preserving ancient techniques. Here, threads become stories and craftsmanship becomes artistry.



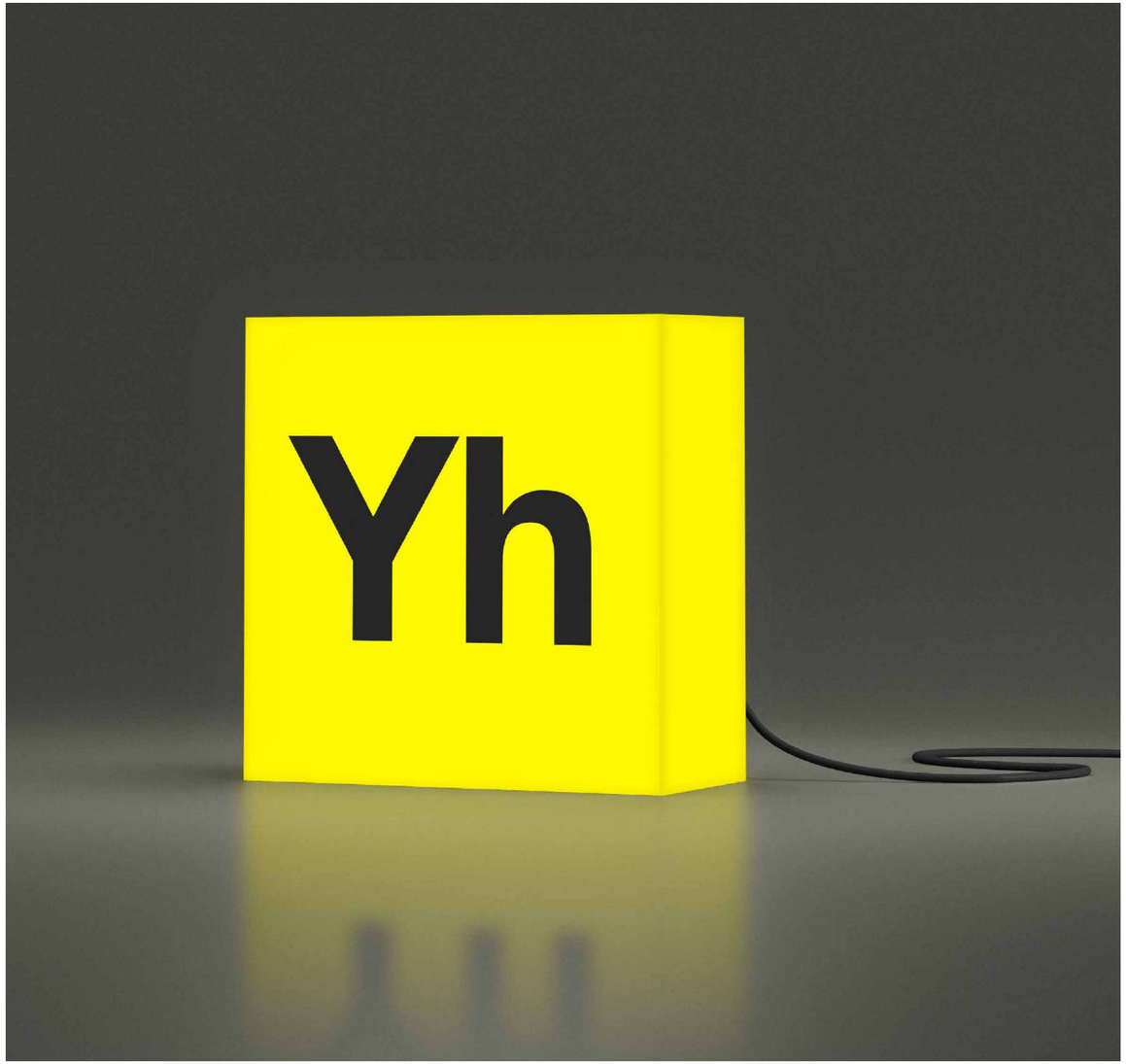

DANS
MUSEET

Blå+

Falkenbergsgatan 6,
Stockholm.

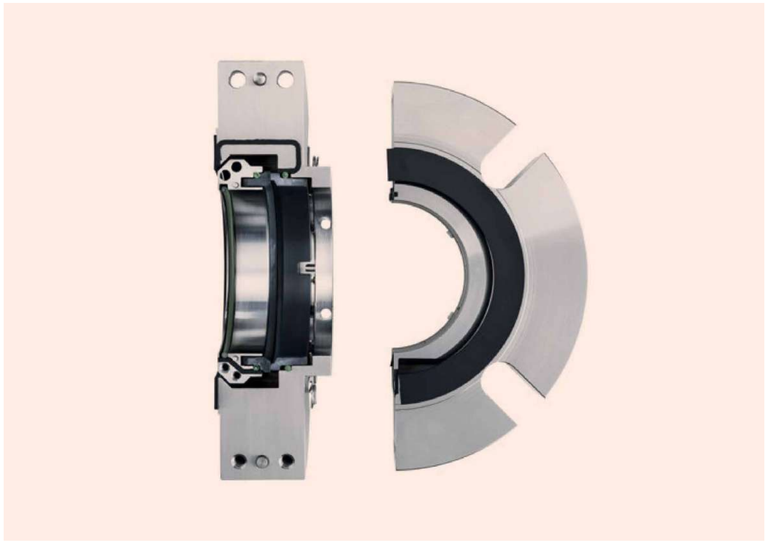

New concept by Boqueria
opens in September.

Blå+


Yh

Yh Yrkeshögskolan
01. Typografi, första val
02. Kompromiss, designens byggstenar
03. Färgpalett
04. Typografi, andra val
05. Knappar
06. Moduler
07. Modulhuvuden
08. Ikoner (WIP)

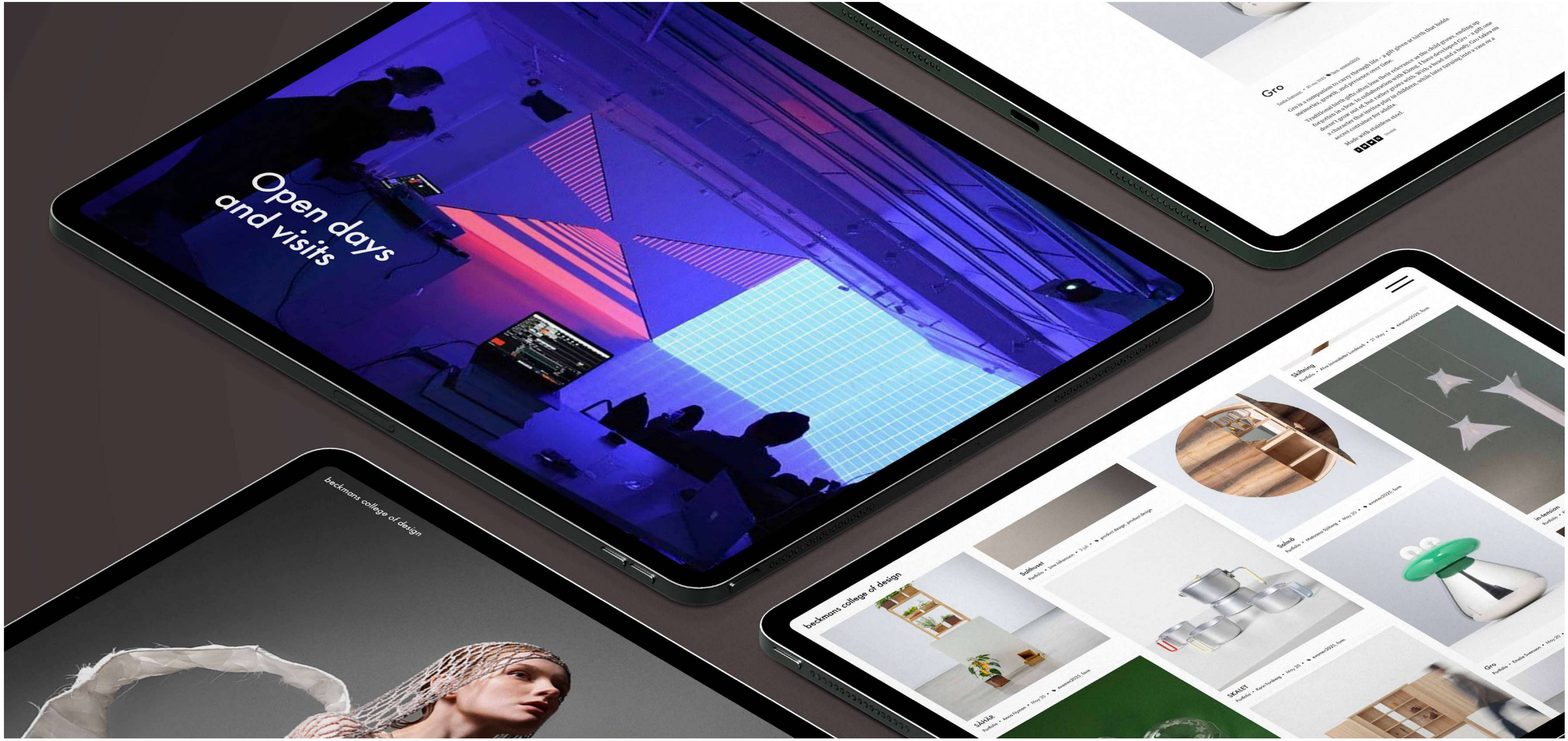
DENSIQ



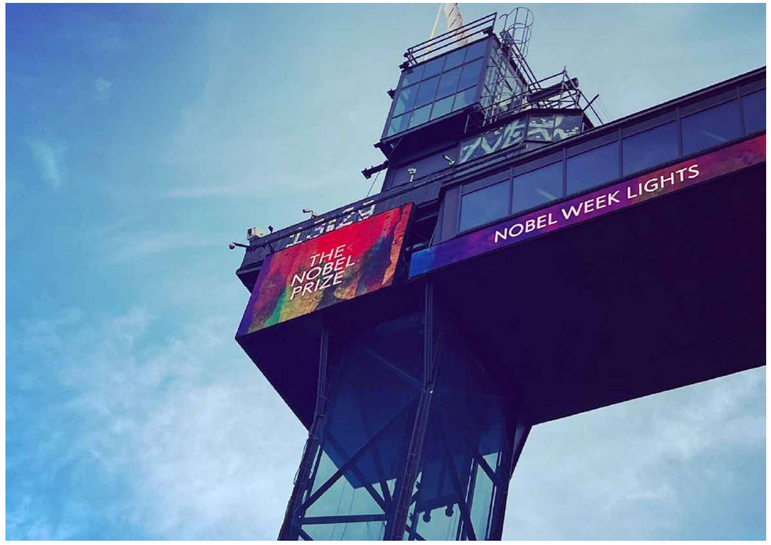
DENSIQ Group
Sustainability
Report

0
80%
100%
9%
18%
31%

GOTO10


Open days
and visits
beckmans college of design
Gro
beckmans college of design
Skåhem
Sidhem
Gro
SKALET

THE
NOBEL
PRIZE
TEACHER SUMMIT
One Earth – Teachers for Change


THE
NOBEL
PRIZE
NOBEL WEEK LIGHTS

THE
NOBEL
PRIZE
Evigt liv

WHAT
MAKES
A HOME?

IKEA
museum

Folie
Foil
Folie
Foil
Pigmentlack
Pigment lacq
Plast
Plastic

Berättelsen om IKEA
Butiken
Restaurang Köket
Guidade visningar
Skolor och grupper

Sundbyberg
Solna
Lidingö
Lidingö
Stockholm
Sickla
Saltsjö
LILJEHOLMEN
HÖGDALEN
ÄLVSJÖ
STUVSTA
FARSTA
Älta
17
24
49
6
20
7
22
27
21
12
16

Sedan 2008 är Stockholm konst stadens offentliga konstkompetens. Enprocents-regeln gör det möjligt för våra beställare att till exempel profilera sin stadsdel, plats eller byggnad. Konst är identitetsskapande både för beställaren och för dem som bor, jobbar eller går i skolan i huset eller vid platsen där konsten blir till. Konst bidrar till att skapa trygghet, fungerar som mötesplats och genererar ofta samtal som leder till nya in-sikter och ibland vänskaper som varar livet ut.
Varje beställare som följer enprocents-regeln gör alltså avtryck i Stockholm som konststad och bidrar till att berika vardagen för stockholmare. Fantastiskt! tycker vi på Stockholm konst.

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